

# Blending in or standing out?

Real professionals shape the future with Rexel and Philips

## Stand out from the crowd with connected lighting

Get closer to your customers by showing them all that connected lighting has to offer. Your expert knowledge of the newest LED lighting – and how to install, monitor and optimize it – means that you can give customized advice they can't get anywhere else.

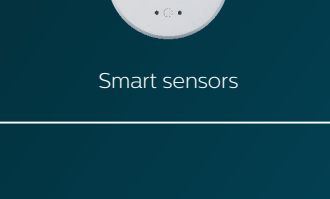


## Smart lighting for small to medium-sized businesses

Philips Interact Ready lighting works with the Interact Pro app and dashboard to bring the cost-saving power of the IoT to small and medium-sized enterprises. It's the smart, energy-conscious choice for any business that has up to 200 light points and is thinking about the future.

### Philips Interact Ready lighting

interact ready.



CoreLine Panel Interact Ready



Smart sensors



MasterConnect LEDtube T8 Ultra Output



Smart wall-switches

works with

### Interact Pro software

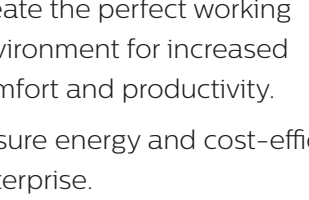
interact Pro



Interact Pro gateway



Interact Pro app



Interact Pro dashboard

## The benefits of connected lighting in a nutshell

- Create the perfect working environment for increased comfort and productivity.
- Ensure energy and cost-efficient enterprise.
- Use data to continuously optimize operations and savings.

## Is your SME customer ready for smart lighting?

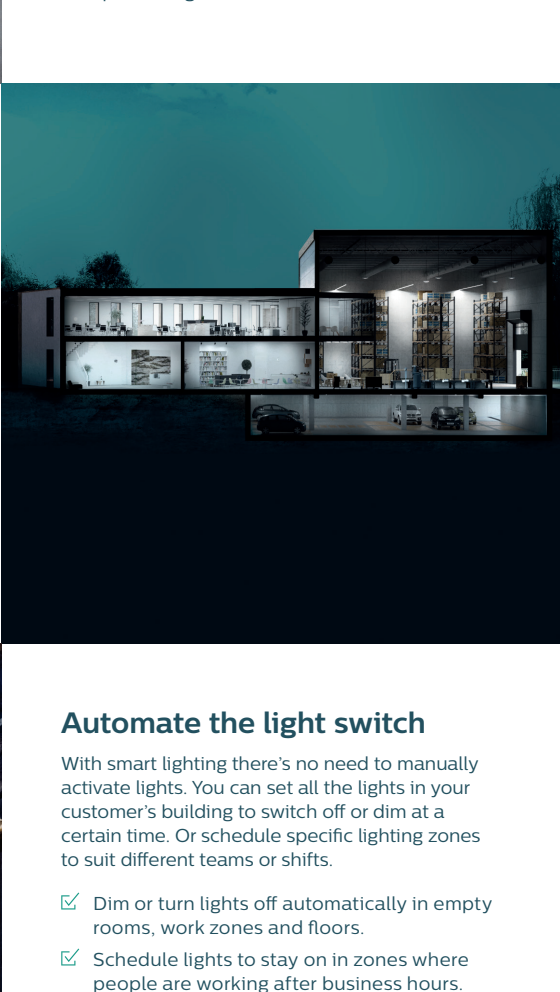
Would your customer's business benefit from smart lighting? Use this checklist to assess their priorities and see how smart lighting can contribute to their success.

What are your customer's priorities for their workplace: **upgrade, refit or move?**

### Would they like to create a more comfortable work environment?

Philips Interact Ready lighting works seamlessly with the Interact Pro app, so workers can adjust light levels at their workstations to suit their eyesight or task.

- ✓ Increase light levels to energize workers and boost productivity.
- ✓ Maintain medium light levels for screen work.
- ✓ Decrease light levels to create a relaxing environment during breaks.



### Get the most out of their floor space with multipurpose work areas

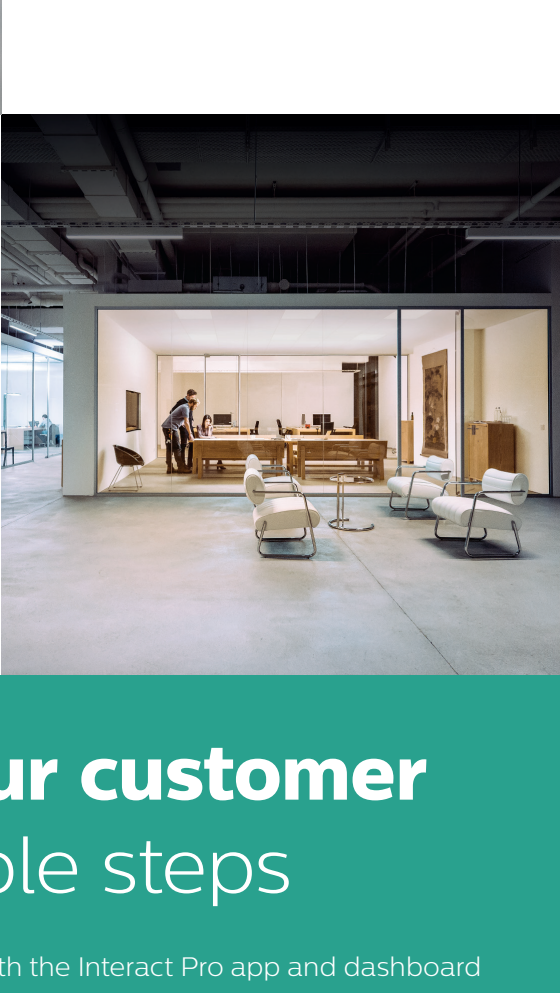
Connected Lighting makes it easy to match your lighting to the different ways your team uses your space using lighting profiles.

- ✓ Create adaptable, multipurpose spaces, rooms and areas.
- ✓ Set the scene for brainstorming, conferences, customer meetings, informal get-togethers, audio-visual experiences, and demonstrations.
- ✓ Easily change the lighting along with the space usage.

### Stop lighting unoccupied space

You'd be amazed at how much energy your customers can save when lights are only on when they're needed – and dimmed or off when they're not. Philips Interact Ready lighting, and the software it comes with, lets your customers use automation and sensors to minimize energy consumption.

- ✓ Tailor lighting to work schedules, shifts or foot traffic with automated lighting profiles and dimming zones.
- ✓ Instantly activate the right light levels with motion sensors when people are present.
- ✓ Reduce light levels with daylight sensors when natural light is strong.



### Automate the light switch

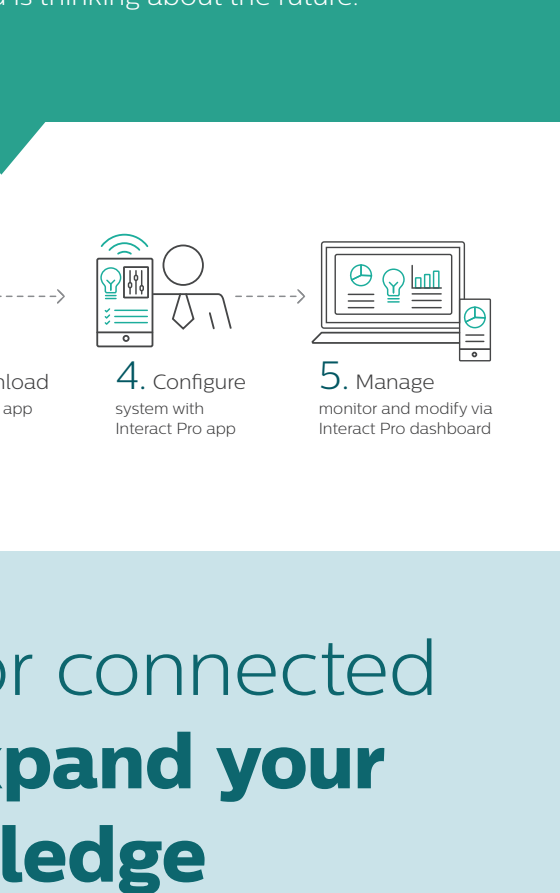
With smart lighting there's no need to manually activate lights. You can set all the lights in your customer's building to switch off or dim at a certain time. Or schedule specific lighting zones to suit different teams or shifts.

- ✓ Dim or turn lights off automatically in empty rooms, work zones and floors.
- ✓ Schedule lights to stay on in zones where people are working after business hours.
- ✓ Activate lights instantly when sensors detect movement.

### Monitor the lighting's impact on your customer's energy footprint

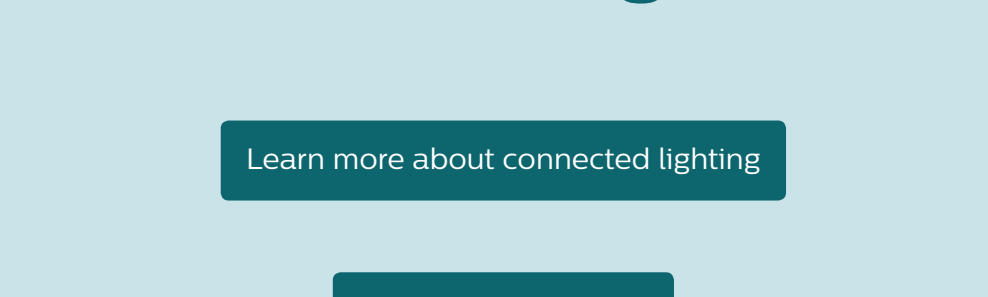
Take control of your customer's lighting with the Interact Pro dashboard. You or your customer can monitor usage and energy consumption to further optimize lighting as business changes.

- ✓ Identify areas using a lot of light and adjust settings to save energy.
- ✓ Optimize lighting schedules where lighting is out of sync with usage.
- ✓ Meet sustainability and energy rebate program targets.



## Connect your customer in 5 simple steps

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## Get ready for connected lighting: **expand your knowledge**

Learn more about connected lighting

Watch the tutorials

Sign up for training

Rexel

This checklist to smart lighting is brought to you by **Rexel and Philips.**

